



INFORMATION LANDSCAPES (IL's)

CUSTOM DESIGNED PRE-SEARCH DISCOVERY PORTALS

"YOU CAN'T ACT ON WHAT YOU DON'T SEE"

CONTACT US TODAY FOR A DEMO

WHY PROFESSIONAL PRE-SEARCH? *BECAUSE...*

- Search can be time consuming and often fruitless
- The Internet is massive and growing exponentially
- 99.996% is *not* accessible to major search engines
- Information is disconnected and haphazardly stored in many different formats and locations (*see Digital Assets Often Included below*)
- We understand your needs as we curate all resources – recognizing relevance, relationships and opportunity
- Time spent searching can be replaced with discovery, productivity, creativity & seizing opportunities

WHY ORGANIZE INFORMATION? *To...*

- Provide relevance, context and navigation to search
- Share a comprehensive, structured and consistent view of even vast volumes of information
- Identify and recognize opportunities and threats faster
- Find answers to specific questions and solutions to specific problems
- Discover associations and relationships in cross-domain linkages that may have never been recognized
- Reuse, repurpose and collaborate around it rather than continue to find, pay for and not share it

SEARCH ⇒ DISCOVER ⇒ COLLABORATE ⇒ SEIZE OPPORTUNITIES ⇒ REUSE

Clients have included Pfizer, Bayer, Henry Schein, PA Consulting and Foster-Miller (now QinetiQ NA).

DIGITAL ASSETS OFTEN INCLUDED

Analyst Reports • Articles • Associations • Blogs • Clinical Trials • Company Fundamentals • Competitors • Conference Abstracts • Conferences & Events • Discussion Groups • Discussions • Documents • eBooks • Government Databases • Grants • Health Databases • Images • Industry News • Journals • Listservs • Market Analysis • Market Research • Medical Databases • News • News Sources • Patents • Presentations • Press Releases • Processes • Products • Prospects • Research / Studies • Science Databases • Services • Social Media • Statistical Data • Suppliers • Treatments • Videos • Web Content